

the marketing box

If someone sent your business a marketing box with a year's worth of constant, scheduled contact with your clients and prospects, wouldn't you look inside? What you'd find is that out-of-the-box thinking isn't just for out of the box anymore.

You'd also find a way to keep in touch with your market by offering weekly and monthly material crafted to engage your clients and communicate your value. Today, next week, next month. Consistently. Effectively.

constant contact

Why stay in touch with your client base?

Building relationships takes time. When you do business, your clients walk away satisfied, but how long does that satisfaction last? How often are they reminded of the great experience they had? Well, that's up to you.

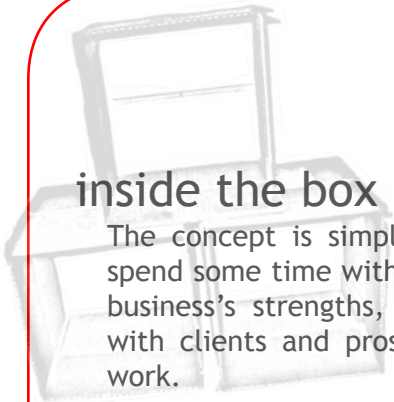
Through newsletters, blogs, and targeted email campaigns, you can do more than just promote yourself, you can build relationships; build trust. Our Marketing Box equips you with the tools you need to make the most out of every opportunity to strengthen your business relationships. Never lose touch with your client base again.

Open the box.



General inquiries: 1.206.905.9534 | Mobile: 250.488.8752

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inside the box

The concept is simple: you sign on and we spend some time with you to understand your business's strengths, goals, and interactions with clients and prospects. Then we go to work.

For the next year, with only a minimum of effort from you, we create articles, newsletters and emails that will grab your market's attention. A short weekly update is all that's needed to keep us abreast of what you need to focus on. We create original, keyword laden materials and send them out to your market in the formats that work best.

box pricing

- **Standard Marketing Box:** \$600 per month on a one year contract*
- **Customized Box:** We're flexible - call us to discuss your needs

(*A modest set-up fee may be applicable)

pre-packaged innovation

Some things come in boxes, some things don't. Your business plan probably didn't, but your marketing tools can.

Using proven techniques to maintain contact, build trust and remind your clients of your value is a sure way to increase your business. All you need is the right content. That's where Springboard Consulting comes in.

We've bundled some impressive marketing tools with our talent for writing. The result is a package that provides innovative content to keep your clients and prospects interested in your business.

plug and play marketing

It takes time to create a marketing plan. Our time. We've created a plan that can be implemented quickly and easily for any business.

Don't have a blog or a newsletter? No problem; we can set those up for you and give you a year's worth of original, targeted material to make the most out of these cost-effective ways to promote your business.

Your business, your brand; our plan. **Plug and play.**



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